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To Your Excellency
City Councilor
Mr. Rodrigo Goulart

Jeanette Friedrich
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June 7, 2021

Excellency,

ISPO is the leading international sports business network. As the organizers of OutDoor by ISPO and ISPO MUNICH we warmly invite you to visit these two events in Munich.

This year's OutDoor by ISPO will take place as a Global Summit Edition on October 5th – 7th with a strong focus on the SDGs. ISPO Munich will happen from January 23-26, 2022.

With a very selected audience, the Summit will gather authorities from all over the world. Brazil sustains a very important agenda towards sustainability and the SDGs are a globally important tool to present the efforts of Brazil in Innovation, sustainability and eco-tourism.

The invitation of Brazil is a long-term construction with your government through Abriesp and Consul Jose Mauro Fonseca, and will be part of a schedule of preparation to ISPO Munich in January 2022 where Brazil will have a complete commercial participation at the show. Your Excellency, it would be a great honour and pleasure for us to welcome you at OutDoor by ISPO 2021 and also ISPO Munich 2022!

Yours sincerely

A handwritten signature in dark ink, appearing to read "J. Friedrich".

Jeanette Friedrich

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Ofício nº 009-2021

São Paulo, 17 de setembro de 2021.

Ao Excelentíssimo Senhor

Rodrigo Goulart

Vereador

Câmara Municipal de São Paulo

Estimado Vereador,

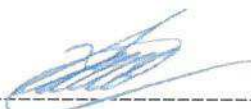
Temos o prazer de convidá-lo a participar da próxima edição do [Global Business Forum – Africa](#), que ocorrerá nos dias 13 a 14 de outubro de 2021 em Dubai, Emirados Árabes Unidos. Será a 4ª edição deste evento tradicional organizado pela Dubai Chamber of Commerce & Industry,, entidade pública sem fins lucrativos representante dos interesses de +264.000 empresas locais e estrangeiras sediadas em Dubai, Emirados Árabes Unidos.

Considerando a presença do nosso Escritório Internacional no Brasil desde 2017 e a importância das relações comerciais entre Brasil e países da África e do Oriente Médio, estendemos excepcionalmente o convite a autoridades e empresários brasileiros que tenham interesse em participar do evento, que reunirá +1.000 empresários das duas regiões.

O Global Business Forum – Africa irá ocorrer no contexto da [Expo 2020 Dubai](#), evento global que reunirá + 190 pavilhões nacionais – incluindo-se o do Brasil – durante 6 meses, de 01 de outubro de 2021 a 31 de março de 2022. Esta será excelente uma oportunidade de conexão com potenciais investidores e empresários, bem como iniciar relacionamentos institucionais que poderão gerar frutos para a economia da cidade de São Paulo.

Por fim, agradecemos por sua atenção e aproveitamos a oportunidade para apresentar nossos votos de profunda estima e elevada consideração.

Cordialmente,



João Paulo Paixão

Chefe Representante

Escritório Internacional da Dubai Chamber of Commerce no Brasil



To Your Excelency
City Councilor
Mr. Rodrigo Goulart

7 July 2021

Invitation to visit Gitex Technology Week 2021 – Dubai

Dear, Mr. Rodrigo

On behalf of Dubai World Trade Centre, I am inviting you to visit Gitex Technology Week 2021. Gitex, unifying 6 events in one to host the first mega international tech event that takes place right after the opening of EXPO DUBAI, will run from 17-20 October 2021 at Dubai World Trade Centre.

Besides thousands of international exhibitors, a special investor programme with over 400 global investors such as Shorooq Partners, Wamda Capital, Venture Souq and many more, looking for new investment opportunities at our event, is one of the highlights. Our co-located events Gitex Future Stars and Fintech Surge, will give startups the opportunity to pitch live on stage in front of an industry expert jury with the chance to win 100,000 USD for the winning startup. I am pleased to tell you that in 2018 and 2019 respectively, Brazilian startups won the Supernova Award with prize money of 100,000 USD respectively.

Apex has already confirmed an official participation for startups at Gitex Future Stars with 50 square meters. Besides the exhibition space for Apex, our official partner in Brazil, Mr. Mauricio Fernandez, President of Abriesp together with the Brazilian Government is preparing an exciting accompanying programme.

Besides a Brazilian exhibition area at the event to promote Brazilian Fintech and Sportech technology, Mr. Fernandez is planning to hold a Brazilian Investment and Opportunities Forum. We would be honored to invite you, Excellency to visit Gitex Technology Week 2021 in Dubai, held at the same time with EXPO DUBAI, in order to support international investment into Brazilian technology.

Sincerely,

Thomas Löffler
AVP - Exhibitions
Events Management

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SÃO PAULO**

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